

# TCF 16

## Smart Travel in the North

### Conference and Exhibition Agenda

27<sup>th</sup> & 28<sup>th</sup> September 2016

[QUEEN'S HOTEL, CITY SQUARE, LEEDS LS1 1PJ](#)

Supported by  **TRANSPORT FOR THE NORTH**

### DAY 1 TUESDAY, 27<sup>th</sup> SEPTEMBER 2016

No.	Time	Session	Speakers
	9.30am	<i>Arrivals, registration, refreshments and exhibition preview</i>	
1	10.00	Introduction and explanation of event structure	Richard Poynder, <b>Smartex</b> Simon Ardron, <b>DFT (day chair)</b>
2	10.10	Welcome address	<b>t.b.a.</b>
3	10.25	TfN Integrated and Smart Travel update	John Henkel, <b>TfN</b>
	10.50	<i>Refreshments and exhibition</i>	
4	11.20	Transport Operator: this operator's views on the impact of TfN	Alex Hornby, <b>Transdev Blazefield</b>
5	11.35	Transport Operator: this operator's views on the impact of TfN	Phil Smith, <b>Rosso Buses</b>
6	11.50	Transport Operator: this operator's views on the impact of TfN	Tom Calderbank, <b>Preston Bus</b>
7	12.05pm	Rail Delivery Group status report and plans	Thomas Ableman, <b>RDG</b>
8	12.25	EMV going North: how is EMV penetrating schemes in the North?	Adrian Burholt, <b>UK Cards Association</b>
	12.45	<i>Luncheon and exhibition</i>	
9	1.40	TfN Integrated and Smart Travel Panel <ul style="list-style-type: none"> <li>• Quick Wins</li> <li>• Back Office</li> <li>• Information</li> <li>• Proof of Concept</li> <li>• DFT's perspective on the smart ticketing agenda</li> </ul> This session will provide opportunities for questions from the floor	John Henkel, <b>TfN</b> Andy Bairstow, <b>Nexus</b> Steve Ramsay, <b>TfGM</b> Andrew Varley, <b>Lancashire CC</b> Julie Williams, <b>Traveline</b> James Bennett, <b>WYCA</b> Stephen Fidler, <b>DFT</b> <b>Panel</b>
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	3.25	<i>Refreshments and exhibition</i>	
16	3.55	Addressing seamless travel over 'borders'	Alison Pilling, <b>TfN</b>
17	4.10	One card for the North? Needed or wanted? The range of views	Matt Smallwood, <b>TravelMaster</b> Kevin Farquharson, <b>Smartran</b>
18	4.25	Transport Focus report on the passengers' needs and wants	Louise Coward, <b>Transport Focus</b>
19	4.40	Bringing the South to the North	Andrew Seedhouse, <b>SWSAL</b>
20	4.55	What can we learn from SEFT?	Mostafa Gulam, <b>Innovatious</b>
21	5.10	ITSO vs. EMV: competing or working together?	Steve Wakeland, <b>ITSO</b> Jeremy Acklam, <b>Global Travel Ventures</b>
	5.40	<i>End Day 1</i>	
	5.45	<i>Cocktail reception, sponsored by Smartrac, in exhibitor room</i>	
	7.30	<i>Informal dinner, sponsored by ACT, at <a href="#">Brasserie Blanc</a></i>	

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#### DAY 2 WEDNESDAY, 28<sup>th</sup> SEPTEMBER 2016

No.	Time	Session	Speakers
	9.00am	<i>Arrivals, registration, refreshments and exhibition</i>	
22	9.30	Introduction to the day's proceedings	Jim Barclay, <b>Credo (day chair)</b>
23	9.35	National initiative 1: industry view	David Hytch, <b>Calmac Ferries</b>
24	9.55	National initiative 2: The Bus Services Bill	Stephen Fidler & Steve Blackmore, <b>DfT</b>
25	10.15	National initiative 3: bus operator plans	Tom King, <b>FirstGroup</b>
26	10.35	Rail operator's view	<b>t.b.a.</b>
	10.55	<i>Refreshments and exhibition</i>	
27	11.25	QA session: is there a national way forward?	<b>All</b>
28	12.10pm	Syndicate groups: the future of smart ticketing/payment	<b>All</b> , with summary by Jim Barclay
	1.10	<i>Luncheon and exhibition</i>	
29	1.55	New technology: standards and regulations	Chris Stanford, <b>CJS Consultancy</b>
30	2.15	Payment Accounts Directive: what it means for the transport industry	Suzanne Rab, <b>Serle Court</b>
31	2.35	New technology: centrally managed systems	Richard Moore, <b>Ecebs</b>
32	2.55	New technology: centrally managed systems	Richard Buckley, <b>ACT</b>
	3.15	<i>Refreshments and exhibition</i>	
	3.30	<i>Exhibition closes</i>	
33	3.30	New technology: Could beacons be the future of mass-transit ticketing?	Rob Gregory, <b>Becotix</b>
34	3.45	New technology: the challenge of migration to smartphones	Ross Smith, <b>ByteToken</b>
35	4.05	New technology: new smartphone apps (incl. social mobility)	Mike Lewis, <b>TfN</b> Steve Wakeland, <b>ITSO</b>
36	4.25	Closing statement	Richard Poynder, <b>Smartex</b>
	4.30	<b>Event closes</b>	

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