

# TCF17

“Smart Transport for the New Generation”

Conference and Exhibition Agenda: 25<sup>th</sup> & 26<sup>th</sup> September 2017

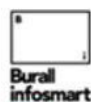
[Birmingham Council House, Waterloo St, Birmingham B1 1BB](#)

Kindly supported by **Transport for the West Midlands**

## DAY 1 MONDAY, 25<sup>th</sup> SEPTEMBER 2017

No.	Time	Session	Speaker
	10.00am	Arrivals, registration, refreshments and exhibition preview	
1	10.30	Introduction and explanation of event structure	Michael Wevill, <b>TfWM</b>
2	10.45	Welcome address	Steve McAleavy, <b>TfWM</b>
<b>Where are we, and where are we going in the UK?</b>			
3	11.00	UK Government perspective: smart ticketing on rail	Richard Cantwell, <b>DfT</b> Christopher Gribble, <b>DfT</b>
4	11.20	TfWM progress on delivery of Swift	Matt Lewis, <b>TfWM</b>
	11.40	Refreshment break and exhibition	
5	12.10	The future: train operator perspective	Kevin Ayton, <b>GWR</b>
6	12.30	The future: bus operator perspective	Martin Hancock, <b>National Express</b>
<b>What's happening outside the UK?</b>			
7	12.50	The Netherlands: current status and plans	Peter van Dijk, <b>Scheidt &amp; Bachmann</b>
8	1.10	Finland: deploying MaaS in Helsinki	Chris Perry, <b>MaaS Global</b>
	1.30	Luncheon and exhibition	
<b>Innovative products and projects for tomorrow's world</b>			
9	2.30	Account-based ticketing (ABT)	Richard Moore, <b>Rambus</b>
10	2.50	ABT in a multi-modal multi-operator landscape	Jo Tansley Thomas, <b>TfN</b>
11	3.10	Public Consultation: the future of smart ticketing in Scotland	Gordon Hanning, <b>Transport Scotland</b>
12	3.30	Midlands Connect case study	Bharat Pathania, <b>Midlands Connect</b>
13	3.50	ITSO: moving forward for the future of smart ticketing	Steve Wakeland, <b>ITSO</b>
	4.10	Refreshments and exhibition	
14	4.30	The reality of implementing contactless EMV on bus	Kevin Farquharson, <b>Smartran/Multipass</b>
15	4.50	Trialling innovative products	David Busby, <b>Chiltern Railways</b> Andrew Steele, <b>SilverRail Technologies</b>
16	5.10	Urban Management: future of car parking reservations	Martin de Heaver, <b>GEomii</b>
	5.30	End Day 1	
	5.45	Cocktail reception, kindly sponsored by <b>Smartrac</b> , in exhibitor room	
	7.30	Informal dinner at <a href="#">San Carlo, Temple Street, Birmingham B2 5BN</a> (5 minute walk from TCF17 venue)	

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## DAY 2 TUESDAY, 26<sup>th</sup> SEPTEMBER 2017

No.	Time	Session	Speaker
	9.00am	Arrivals, registration, refreshments and exhibition	
17	9.30	Introduction to the day's proceedings	Simon Ardron, <b>DfT</b>
<b>Developing smart transport systems for the new generation</b>			
18	9.40	Research results from Transport Focus	Louise Coward, <b>Transport Focus</b>
19	10.00	Feedback from young people	Louise Coward, <b>Transport Focus</b>
20	10.20	Modal shift to other types of public transport	t.b.c.
21	10.40	Emerging authentication methods: biometrics	Niosha Kayhani, <b>Cubic Transportation Systems</b>
	11.00	Refreshments and exhibition	
22	11.20	Mobility as a Service (MaaS)	Chris Lane, <b>TfWM</b>
23	11.40	How shall we pay for using new forms of transport?	John Elliott, <b>Consult Hyperion</b>
24	12.00	Mastercard and European transit	Johan Envall, <b>Mastercard</b>
25	12.20	Demographics of the future	Adam Harridence, <b>AFH Communications</b>
	12.40	Luncheon and exhibition	
26	1.20	The role of 3rd party retailers in UK transport	Jeremy Acklam, <b>Global Travel Ventures</b>
27	1.50	After the first tap - scaling EMV for transport	Michael Walters, <b>Littlepay</b>
28	2.10	The future of self-service	Julian Rooney, <b>Cammax</b>
<b>Are we going in the right direction?</b>			
29	2.30	Breakout with syndicate groups	<b>All</b>
	3.20	Refreshments and exhibition	
	3.40	Exhibition closes	
30	3.40	Panel session [Moderator: Trevor Crotch-Harvey, Fenbrook Consulting] Topics for discussion: <ul style="list-style-type: none"> <li>How can schemes and operators make best use of better traveller data?</li> <li>What are the next steps towards ABT and MaaS?</li> <li>Consider the smart transit needs of young people and the top functions, features or applications that you believe would most attract and satisfy them</li> </ul>	Trevor Crotch-Harvey, <b>Fenbrook Consulting</b> Paul Johnston, <b>Abellio</b> Ross Smith, <b>ByteToken</b> Tim Roberts, <b>Cubic Transportation Systems</b> Jens Mullak, <b>INIT Innovations in Transportation</b> Thea Fisher, <b>Littlepay</b> Ben Whitaker, <b>Masabi</b> Rupert Lowery, <b>Payzone</b> Duncan Henry, <b>RDG</b> Chris Perry, <b>TfGM</b> Alastair Richards, <b>TfN</b> Matt Lewis, <b>TfWM</b>
31	4.30	Closing statement	Richard Poynder, <b>Smartex</b>
	4.45	Event closes	

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