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THE JOURNEY TO INTEGRATED MOBILITY

Conference and Exhibition Agenda: 24th & 25th September 2019

[Marriott Royal Hotel, College Green, Bristol BS1 5TA](#)

DAY 1		TUESDAY, 24 th SEPTEMBER 2019	
No.	Time	Session	Speaker
	9.30am	Arrivals, registration, refreshments and exhibition preview	
OPENING STATEMENTS			
1	10.00	Introduction and explanation of event structure	Richard Poynder, Smartex
2	10.15	Chairman's introduction	Simon Ardron, Dft
3	10.20	Where are we now on the journey?	Andrew Seedhouse, SAM
WHAT DO TRAVELLERS WANT?			
4	10.50	Reasons for travel: traveller types: choice of mode	Louise Coward, Transport Focus
5	11.10	Journey planning across a range of modes	Julie Williams, Traveline Information
	11.30	Refreshment break and exhibition	
6	12.00pm	Paying for the journey: how/when?	Martin Hancock, National Express
7	12.20	From Robin Hood PAYG to Nottingham Contactless multi-operator ticketing evolved	Jens Mullak, INIT
8	12.40	In-journey activities e.g. ordering coffee on the go	Tom Dewhurst, Ordo
9	12.55	The future end-to-end journey: TCF WG27 findings	John Elliott, Consult Hyperion
10	1.15	Driving mobile motoring services	Neil Akass, DVLA
	1.35	Luncheon and exhibition	
CENTRAL ROLE OF MOBILES IN THE FUTURE			
11	2.30	The journey to mobile ticketing	Trevor Crotch-Harvey Fenbrook Consulting
12	2.50	Commercial aspects: are mobiles the real answer?	James Gooch, Masabi
13	3.10	Commercial challenges of MaaS	Beate Kubitz, Travelspirit
	3.30	Refreshment break and exhibition	
14	3.45	The technical challenges & realities of mobile deployments	Richard Moore, Rambus
15	4.10	More than ticketing: Boosting ridership and fighting fraud with FAIRTIQ	Paula Ruoff, FAIRTIQ
16	4.35	2031: A Data Odyssey	Carl Partridge, UrbanThings
17	5.00	Panel-led debate: migrating to mobile?	Moderator: Beate Kubitz, Travelspirit
	5.30	End Day 1 and Cocktail Reception - kindly sponsored by FAIRTIQ - in exhibitor room	
	6.30	Planned MetroBus tour	
	7.30	Informal dinner at Browns Bristol	

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DAY 2		WEDNESDAY, 25 th SEPTEMBER 2019	
No.	Time	Session	Speaker
9.00am		Arrivals, registration, refreshments and exhibition	
18	9.30	Introduction to the day's proceedings	Simon Ardron, DfT
WHAT OPERATORS CAN/WILL DO IN THE REAL WORLD			
19	9.40	Operator's view of innovation	Patrick Warner, Go Ahead Group
20	10.05	The plight of small operators and how it should be resolved	John Henshall, SAM
21	10.25	Bristol case study: MetroBus and next steps	Edward Hopkins, WECA/South Glos Council
10.45		Refreshment break and exhibition	
22	11.15	Providing shared transport in less well served areas	David Stewart, Esoterix
23	11.35	ITSO strategy	Steve Holden, ITSO
24	11.50	The journey to ABT for ITSO transport schemes	Dave Spillett, ACT, A Fujitsu Company
25	12.05	The role of Government: steer, support? The Williams Review	Mike Forrest, DfT
12.30		Luncheon and exhibition	
WHAT INNOVATIONS SHALL WE SEE?			
26	1.30	The impact of disruptive players	Carlos Gonzalez, Google UK
27	2.00	Waiting for good MaaS schemes	James Datson, Connected Places Catapult
28	2.20	What data will be available, to whom, and how will they use it? TCF WG29 findings	Vicky Williams, Trent Barton ; Pippa Dickinson, ACT, A Fujitsu Company
2.40		Refreshment break and exhibition (exhibition closes)	
29	3.00	The future of mobility in our cities	Neil Isaacson, Liberty Global
30	3.30	Panel-led debate and Q&A	All
31	4.00	Closing statement	Richard Poynder, Smartex
4.10		Event closes	

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